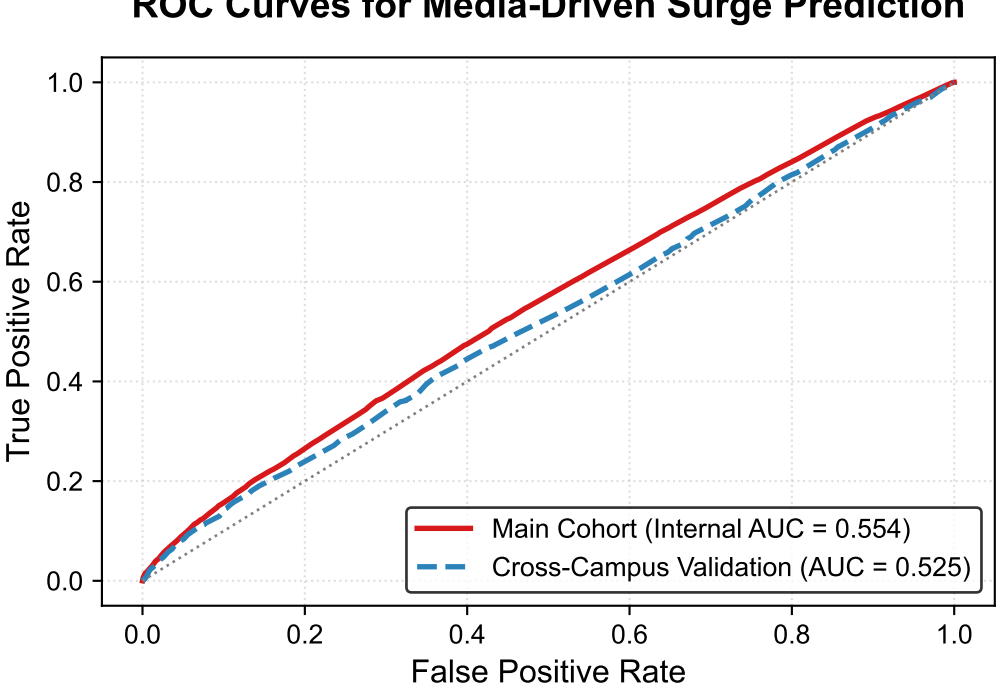

ROC Curves for Media-Driven Surge Prediction
True Positive Rate
False Positive Rate
0.0
0.2
0.4
0.6
0.8
1.0
Main Cohort (Internal AUC = 0.554)
Cross-Campus Validation (AUC = 0.525)