

Eating out of home and obesity: a Brazilian nationwide survey

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Abstract

Objective: The aim of the present study was to investigate the relationship between out-of-home (OH) eating and overweight and obesity among adults in Brazil.

Design: Data were based on the 2002–2003 Household Budget Survey (48 470 households) conducted by The Brazilian Census Bureau. Foods and drinks purchased for OH eating during a one-week period were recorded by each participant. We considered OH eating as the purchase of at least one food or drink item for OH consumption during this period. We classified items as: soft drinks, deep-fried snacks, fast foods, sweets and sit-down meals.

Setting: Urban areas in Brazil.

Subjects: 56 178 participants (26 225 men and 29 953 women), aged 25–65 years.

Results: The weighted prevalence of OH eating was 40.3%. Overall, OH eating was positively associated with overweight (OR = 1.21; 95% CI 1.10, 1.33) and obesity (OR = 1.35; 95% CI 1.16, 1.57) among men, but not among women. Sit-down meals and soft drinks were the most frequently reported food groups. Both were positively associated with overweight (OR = 1.34 for meals; OR = 1.17 for soft drinks, $P < 0.05$) and obesity (OR = 1.51 for meals; OR = 1.39 for soft drinks, $P < 0.05$) among men, but negatively associated with overweight and obesity among women.

Conclusions: OH eating was associated with overweight and obesity only among men, whereas, among women, eating sit-down meals out of home was protective for obesity, suggesting that women make healthier food choices when they eat out of home.

Keywords

Eating out of home
Obesity
Household budget survey
Brazil

The prevalence of obesity is rising worldwide and also in Brazil^(1,2). In 2003, 40% of Brazilian adults (over 20 years of age) presented body weight excess (BMI > 25 kg/m²) and 11.1% were obese (BMI ≥ 30 kg/m²). The prevalence of obesity in Brazil has been shown to increase along with income among men, while among women this relationship is curvilinear⁽²⁾, i.e. prevalences increase in the low-income groups and then decrease in the other income groups.

The causes of increased obesity are not well defined. Although obesity is a multifactorial disease, dietary intake plays an important role in its development. In Brazil, a household food availability survey in 2002–2003 revealed an energy intake of 7112.8 kJ (1700 kcal) in urban areas⁽³⁾. This intake did not consider the amount of food eaten out of home, suggesting that an important source of energy intake comes from food eaten away from home, in view of the fact that obesity rates are increasing in Brazil. In the USA, the contribution of food prepared away from home to total energy intake increased from 18% to 32% from 1978 to 1996⁽⁴⁾. Therefore, increased consumption of food away from home has been pointed as one of the

causes for the obesity epidemic⁽⁵⁾. Some cross-sectional and longitudinal studies have shown an association between eating out and/or the frequency of eating out, especially at fast-food restaurants, and BMI or weight gain^(5–9). However, in other studies, this association was either not found⁽¹⁰⁾ or it was found only among men⁽¹¹⁾ or only among women⁽¹²⁾.

The high energy density and fat contents of foods eaten out of home is a possible explanation for this behaviour being a risk factor for obesity^(4,10). In addition, reduced physical activity was associated with increased frequency of out-of-home (OH) eating⁽¹⁰⁾.

There are no studies focusing on the association between eating out and obesity in developing countries. OH eating has been considered to have an influence on the increasing rates of overweight and obesity in Brazil⁽¹³⁾, but as of yet, there has been no direct evidence supporting this assertion.

The level of spending on eating away from home in the USA rose from 26% of total food expenditures in the 1970s, to 39% in 1996, and it reached 42% in 2002^(14,15).

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In metropolitan areas of Brazil, this spending has increased from 25.4% to 29.7% from the 1995–1996 to the 2002–2003 Household Budget Survey (HBS)^(2,16).

Using data collected in the last Brazilian HBS carried out in 2002–2003 (48 470 households), we investigated the relationship between OH eating and the prevalence of overweight and obesity.

Methods

This study was based on the 2002–2003 HBS conducted by The Brazilian Census Bureau (Instituto Brasileiro de Geografia e Estatística – IBGE). The detailed methodology has been previously described⁽²⁾. In short, the 2002–2003 Brazilian HBS was conducted during twelve consecutive months – in order to capture seasonal variations – on a national sample of 48 470 households using a two-stage sampling. In the first stage, primary sampling units (PSU) were selected by systematic sampling with proportional probability to the number of households. In the second stage, households were selected by simple random sampling without reposicion. The survey's household non-response rate was 20.4%. Only 2.0% refused to participate, and the greatest percentage of non-response (9.9%) was due to not finding any residents at home in three visits to the household.

For the present study, only data from urban areas were included. Individuals less than 25 years of age were excluded from the analysis because it is usually from that age that people become completely responsible for their food expenditures. Those aged 65 years and over were also excluded because BMI has been found to be less informative of health risks and mortality in the elderly population⁽¹⁷⁾. We did not consider pregnant and lactating women, leaving for analysis 61 064 individuals. Of those, 4886 individuals (8.0%) had missing values for BMI, yielding a final sample size of 56 178 subjects (26 225 men and 29 953 women).

Measurements

BMI

Weight was measured to the nearest 0.1 kg by using an electronic portable scale, and height was measured with a vertical wall-mounted stadiometer. BMI was estimated as weight (in kg)/height² (in m), and WHO classification⁽¹⁸⁾ was used: underweight (BMI < 18.5 kg/m²), normal (18.5 kg/m² ≤ BMI < 25 kg/m²), overweight (25 kg/m² ≤ BMI < 30 kg/m²) and obese (BMI ≥ 30 kg/m²). However, due to the small percentage of individuals in the first category (3.3%), the first two groups were combined.

Out-of-home eating

HBS collects individual expenditure data regarding all food items purchased out of home during a one-week period. A diary is used for recording OH individual

expenditures. Each member of the household was requested to keep a record of all food and drink items purchased for OH consumption, the cost and the place of purchase during a 7 d period. Individuals could choose to combine several purchases of the same item during the week into a single entry, with the total amount paid during the 7 d period. Therefore, for the present study, we considered someone to have engaged in OH eating if that person had registered at least one purchase for OH consumption of a food or drink item during the week.

Foods eaten out that have been considered risk factors for obesity, such as soft drinks^(19,20), deep-fried snacks^(21,22), fast foods^(6,7) and sweets⁽²³⁾ were analysed in association with the BMI classification. 'Deep-fried snacks' refer to common street foods made of dough filled with an option of chicken, meat, cheese, ham, etc. 'Fast foods' refer to hamburgers, cheeseburgers, pizza, french fries, hot dogs and sandwiches in general. 'Sweets' refers to candies, chocolates, ice cream, milk shakes and other sweet desserts. This food group was chosen because Brazil is the world's largest producer and the second greatest consumer of sugar, and 45% of sugar intake comes from industrialised products⁽²⁴⁾. 'Sit-down meals' in Brazil refer to dishes regularly eaten for lunch and dinner, and are used for the purposes of this study as a contrast to snacks and fast food. Brazilian traditional sit-down meals usually include rice and beans, a dietary pattern associated with lower risk of overweight/obesity⁽²⁵⁾. Thus, we include 'sit-down meals' as a food category, due to its possible protective factor for obesity.

Data analysis

Per-capita household income includes both monetary and non-monetary incomes, such as gifts or donations of all types, transfers among family members, benefits provided by the government or the community, etc. It was stratified as: up to $\frac{1}{2}$ minimal wage, between $\frac{1}{2}$ and 2 minimal wages, between 2 and 5 minimal wages and more than 5 minimal wages. The value of the minimal wage practised on 15 January 2003 was adopted (R\$ 200 in Brazilian currency, approximately US\$ 65). Participants were stratified in ten-year age groups.

All statistical analyses were performed separately for men and women, using the survey procedure in the statistical software SAS, version 9.1 (SAS Institute Inc., Cary, NC, USA). Frequencies and prevalences were weighted, and statistical analyses took into account the sample design effect.

Logistic regression models test associations between overweight/obesity and both age and income groups. The models were created using generalised logit function, comparing both overweight and obesity categories with the reference category (normal weight). We evaluated linear and quadratic associations. Among women, for income, both linear and quadratic terms were statistically significant, indicating a curvilinear association, with greater prevalences at median income.

The prevalence of OH intake of soft drinks, deep-fried snacks, fast foods, sweets and sit-down meals was calculated considering all the consumers of each food group divided by the total sample.

We also calculated the OR of being overweight and obesity associated with OH eating with logistic regression models. The models were adjusted for age and per-capita household income as continuous variables. The adjustment for income among women included income and income squared. The same procedures were used to examine the relationships between overweight and obesity and food groups eaten out of home.

The mean amount of money spent on each food group during the 7 d period was based on the sum of the amounts spent on each group divided by all the individuals who purchased items from that food group.

Results

The overall prevalence of OH eating (40.3%) was greater among men compared to women (46.8% *v.* 34.5%, $P < 0.0001$). In general, OH eating prevalences decreased with age and increased with income. The same pattern was observed for each food group (data not shown). Among men, OH eating was positively associated to fatness, with 50% of those who are obese, 48% of those overweight and

45% of those with normal weight eating out, whereas normal-weight women showed the highest prevalence of OH eating (37.5%), while overweight and obese women presented lower, similar prevalences (30%).

The prevalence of overweight was 38.5% and the prevalence of obesity was 11.9% among men, and for women, these values were 24.6% and 12.5%, respectively. Men who ate out of home presented higher prevalences of overweight and obesity than those who did not eat out (38.5% *v.* 36.1% for overweight and 11.9% *v.* 10.3% for obesity). In contrast, women who ate out of home presented lower prevalences of both overweight and obesity than those who did not eat out of home (24.6% *v.* 29.8% for overweight and 12.5% *v.* 15.0% for obesity).

Prevalences of overweight and obesity by age and income according to OH eating are shown in Table 1. Except for the 55–64-year-old age group, men who ate out presented higher prevalences of overweight and obesity than those who did not eat out of home. Among women, the opposite was observed: women who ate out of home presented lower prevalences of overweight and obesity than those who did not eat out. For both men and women, overweight and obesity were positively associated with age. Income showed a great and positive association with overweight and obesity, especially in men, and a quadratic association in women (Table 1).

Table 1 Weighted prevalences of overweight and obesity by age and income (in minimal wages – MW) according to out-of-home (OH) eating. Brazil – urban area, 2002–2003

	OH eating			
	No (n 35 816)		Yes (n 20 362)	
	Overweight	Obesity	Overweight	Obesity
Men				
Age (years)				
25–34	31.8	6.8	33.2	8.6
35–44	36.4	10.0	40.7	14.3
45–54	40.4	13.5	42.6	14.0
55–64	38.5	13.5	44.4	13.4
P value of trend	<0.0001	<0.0001	<0.0001	<0.0001
Per-capita household income				
Up to $\frac{1}{2}$ MW	25.1	4.0	28.0	5.0
$\frac{1}{2}$ to 2 MW	34.8	10.1	33.9	10.7
2 to 5 MW	40.9	12.8	40.3	12.4
5 or more MW	45.1	13.5	45.9	15.0
P value of trend	<0.0001	<0.0001	<0.0001	<0.0001
Women				
Age (years)				
25–34	22.5	9.5	17.5	8.4
35–44	29.1	13.2	26.1	11.8
45–54	34.5	18.4	32.2	18.9
55–64	37.1	22.6	33.5	20.4
P value of trend	<0.0001	<0.0001	<0.0001	<0.0001
Per-capita household income				
Up to $\frac{1}{2}$ MW	27.7	13.3	24.6	11.0
$\frac{1}{2}$ to 2 MW	30.8	15.2	26.5	13.7
2 to 5 MW	30.7	16.1	24.6	12.9
5 or more MW	26.4	13.6	21.7	10.6
P value of quadratic trend*	0.0004	0.005	0.08	0.04

*Quadratic association includes income group and income group squared.

Table 2 OR and 95 % CI (adjusted for age and per-capita household income) of being overweight or obese associated with out-of-home eating. Brazil – urban area, 2002–2003

Gender	BMI classification	Adjusted for age*		Adjusted for age* and income†	
		OR	95 % CI	OR	95 % CI
Men	Normal	1.00	–	1.00	–
	Overweight	1.21	1.10, 1.33	1.12	1.02, 1.24
	Obesity	1.35	1.16, 1.57	1.23	1.05, 1.43
Women	Normal	1.00	–	1.00	–
	Overweight	0.82	0.74, 0.90	0.88	0.80, 0.97
	Obesity	0.87	0.76, 0.99	0.94	0.82, 1.07

*Age as a continuous variable.

†Income as a continuous variable (includes income for men and women and income squared for women).

OH eating was positively associated with overweight and obesity in men, but among women, OH eating did not show a positive association with either overweight or obesity (Table 2).

The prevalence of OH intake according to selected food groups indicated that sit-down meals and soft drinks were the groups most frequently eaten outside home, for both men and women (Table 3). Compared to women, men had a higher consumption of all food groups, except for sweets.

Table 4 shows the age-adjusted OR of the relationship between overweight and obesity and food groups eaten out of home. Among men, the intake of soft drinks and sit-down meals was positively associated with overweight and obesity. For women, a negative association between overweight and intake of soft drinks was observed, and the intake of sit-down meals was shown to be protective for both overweight and obese women. The intake of fast food and deep-fried snacks presented no association with the prevalences of overweight and obesity among women, and the intake of sweets was associated with neither overweight nor obesity for either gender.

Expenditures on sit-down meals eaten away from home presented the highest costs. They were almost three times as high as the expenditures on fast food, and eight times as high as those on deep-fried snacks (Table 5).

Discussion

In Brazil, OH eating was positively associated with overweight and obesity among men, but not among women. Soft drinks and sit-down meals had the highest frequencies of consumption away from home, and the OH intake of these groups was positively associated with overweight and obesity only among men.

Overall, our findings did not show a positive relationship between the prevalence of obesity and OH eating among women; however, other studies have shown that women who report high frequency of eating out during a week have poorer quality of diet, with a higher intake of

Table 3 Frequency of food groups eaten out of home (%) according to gender and BMI classification. Brazil – urban area, 2002–2003

Food group	BMI classification	Men	Women
Soft drinks	Overall	16.1	10.9
	Normal	15.3	12.2
	Overweight	16.5	8.9
Fast food	Obesity	18.5	9.4
	Overall	9.6	7.2
	Normal	9.2	8.0
Deep-fried snacks	Overweight	10.2	5.8
	Obesity	9.9	6.5
	Overall	10.3	9.0
Sweets	Normal	9.9	9.6
	Overweight	10.3	8.1
	Obesity	11.8	8.5
Sit-down meals	Overall	7.0	10.3
	Normal	7.1	10.8
	Overweight	6.7	9.2
	Obesity	8.0	10.5
	Overall	18.5	12.4
	Normal	16.4	14.2
	Overweight	20.3	9.9
	Obesity	22.0	9.9

total energy, fat and sodium^(9,26), especially when they eat at fast-food restaurants⁽⁹⁾.

Our data showed a high proportion of sit-down meals eaten out of home, which are usually healthier than fast food. At least among women, eating sit-down meals away from home was negatively associated with overweight or obesity. Sit-down meals were the most frequently reported item among women, which may indicate healthier choices compared to deep-fried snacks or fast food. Costs on sit-down meals out of home were eight times as high as those on deep-fried snacks and almost three times as high as those on fast food. In this line, women at higher social and economic levels had lower prevalence of overweight/obesity.

Evidences of association between consumption of food away from home and obesity are not consistent; however, food prepared away from home tends to be significantly higher in energy^(27,28), saturated fat content, sodium⁽⁴⁾ and sugar⁽²⁹⁾, and poorer in calcium, fibre, iron and vitamins^(4,29). They also present bigger – and increasing – portion sizes,

Table 4 Age-adjusted* OR of overweight and obesity and 95 % CI according to food groups. Brazil – urban area, 2002–2003

Food Groups	BMI classification	Men		Women	
		OR	95 % CI	OR	95 % CI
Soft drinks	Normal	1.00	–	1.00	–
	Overweight	1.17	1.02, 1.33	0.80	0.68, 0.93
	Obesity	1.39	1.15, 1.70	0.88	0.70, 1.10
Fast food	Normal	1.00	–	1.00	–
	Overweight	1.20	1.01, 1.42	0.79	0.64, 0.97
	Obesity	1.20	0.93, 1.56	0.94	0.71, 1.25
Deep-fried snacks	Normal	1.00	–	1.00	–
	Overweight	1.09	0.93, 1.28	0.95	0.80, 1.13
	Obesity	1.30	1.03, 1.65	1.04	0.84, 1.29
Sweets	Normal	1.00	–	1.00	–
	Overweight	0.97	0.80, 1.18	0.98	0.84, 1.14
	Obesity	1.24	0.92, 1.67	1.20	0.98, 1.47
Sit-down meals	Normal	1.00	–	1.00	–
	Overweight	1.34	1.18, 1.51	0.73	0.63, 0.84
	Obesity	1.51	1.26, 1.81	0.76	0.61, 0.94

*Age as a continuous variable.

Table 5 Mean and SD of expenditure during a one-week period in Brazilian currency (R\$) on the acquisition of food groups eaten out of home. Brazil – urban area, 2002–2003

Food groups	Mean (R\$)	SD
Soft drinks	3.39	0.07
Fast food	9.60	0.37
Deep-fried snacks	3.21	0.13
Sweets	2.24	0.08
Sit-down meals	24.93	0.79

which can contribute to an excessive consumption of energy^(30,31).

Our data also showed that drinking soft drinks out of home was negatively associated with overweight among women. The secular trend of prevalence of obesity in Brazil is gender-specific, with no increase in the most recent survey among women, and with a sharp increase among men⁽³²⁾, indicating that women may be changing their eating behaviour to curb the obesity epidemic. The HBS did not differentiate no-calorie drinks from regular soft drinks, which could explain this negative association.

We found an association between all food groups eaten out of home and overweight and obesity among men, except for the 'sweets' group. McCrory *et al.* (1999) showed that the frequency of restaurant food consumption was positively associated with increased body weight in adults⁽⁸⁾. Bowman and Vinyard (2004) demonstrated a positive association between fast food consumption and weight excess⁽³³⁾, and the frequency of eating at fast-food restaurants was also associated with obesity⁽³⁴⁾. Our data showed that even for sit-down meals eaten out of home, a positive association is observed with overweight (OR = 1.34) and obesity (OR = 1.51) among men. Sit-down meals eaten away from home were the item with the highest association with obesity for this gender. Therefore, the hypothesis that fast food is a major risk factor for excessive energy intake is not supported by this large Brazilian data set. When studying the association between

BMI and the frequency of eating at non-fast-food restaurants, Jeffery *et al.* (2006) did not find an association; but Binkley *et al.* (2000) demonstrated that foods from restaurants as well as from fast-food outlets were a significant determinant of BMI among men^(5,6).

Selective under-reporting of OH eating, mainly among obese women, has been observed in other studies using direct methods of assessing food consumption^(35,36). This bias is less probable in our findings since budget data may be less prone to under-reporting, although this is still a possibility.

Our definition for OH eating considered at least one episode of eating out during a week, since individual daily measurements were not available for all participants. Also, budget data do not have enough details regarding what was eaten, such as specific information on the quantity or the frequency during the week. Furthermore, by design, HBS does not consider foods prepared outside the home which were eaten at home, such as take-away and delivery – foods which are known to be rich in fat and energy⁽¹⁴⁾. Therefore, association with frequency of OH eating, a more reliable measurement of energy consumed, was not possible.

On the other hand, OH eating may not be a major independent factor contributing to obesity. Behaviours that contribute to an overconsumption of food energy, such as easy availability of inexpensive foods, high-energy-density foods and a higher food portion size, occur for both at-home and OH consumption^(30,37,38).

In conclusion, OH eating was associated with overweight/obesity only among men, suggesting that the promotion of healthy eating habits targeting consumer behaviours and food choices may have been more effective for women. Gender, as well as age and income, presented an important role in OH eating. Costs are also relevant, since eating sit-down meals out of home is almost three times more expensive than eating other items, such as fast foods. Possible policies could include

public campaigns addressing the message in an understandable way for both men and women, or even subsidies that would help reduce the price of low-energy, high-nutrient-density foods. Finally, additional studies, particularly with longitudinal analyses, are needed to fully explore the consumption away from home as a risk factor for obesity, especially because this consumption is increasing.

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