

MEMBERSHIP STATUS REPORT

TDNA Board of Directors Meeting November 30, 2006 - Headliners Club, Austin

TDNA expects to receive \$405,405 in member dues for 2006 – \$389,925 from newspapers and \$15,480 from associate members. Dues will be 98% of this year's projected income.

As usual, newspaper members are regular and reliable in paying dues but many associate members need reminding and/or a personal phone call from somebody they do business with.

Details on dues and on TDNA members are included in these attachments:

- *Regular Dues budget projection*
- *Regular Dues 2006 adjustments*
- *2006 newspaper dues list*
- *Dues formula*
- *List of non-member papers*
- *Associate Dues budget projection*
- *Associate Dues 2006 adjustments*
- *2006 associate dues list*
- *Associate member recruiting*

Newspapers

All current members are expected to pay in full, bringing in exactly the amount budgeted. One new newspaper (*River Cities Daily Tribune* in Marble Falls) joined, and one member (*Rumbo de San Antonio*) was dropped because it is now a weekly and did not pay dues. Each paid \$698.12 in dues so the 2006 total remained the same.

The *Mount Pleasant Daily Tribune* is a brand new member that has joined for 2007.

There are now only 10 daily papers in Texas who are not TDNA members. The list of non-member papers in this report section contains publisher names, phone numbers, ownership, membership history, and amount of dues based on the latest official circulation figures. To our knowledge, this list contains the name of the current publisher. There have been some staff changes this year.

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Associates

There is one new member this year – the Austin law firm Sedgwick, Detert, Moran & Arnold, LLP. The Texas Press Association is also a new member for 2006. TPA and TDNA now exchange complimentary associate memberships.

One member, Page Co-op, dropped soon after the 2006 dues had been budgeted, and six others are assumed dropped because they have not responded to dues invoices this year. Those six are: AT&T Media Relations, EFE News Services (U.S.) Inc., PowerOne Media, Tech-Energy Co., USA Weekend and Web Press Corp.

Associate Member Recruitment

Following is a list of firms that were recently sent a letter of invitation to join (or rejoin) TDNA. The letter was signed by Jeremy Halbreich, Charles Moser and Larry Walker and a sample copy is attached.

Board members are encouraged to make their own contacts to any of these firms that you think might be influenced by a personal call or letter. Most of the following are currently associate members of TPA.

Also, please give Darla any other suggestions you may have to add to this list of potential associate members.

Mr. David H. Donaldson, Jr. (former TDNA member) – dhdonaldson@gdhm.com

Graves Dougherty Heaton & Moody – 512-480-5760

401 Congress Ave., Suite 2200

Austin, Texas 78701

Mr. Eric Webber – ericwebber@gsdm.com

GSD&M – 512-242-4928

828 W. 6th Street

Austin, Texas 78703

Ms. Jeanne Acton – jeacton@mail.utexas.edu

Interscholastic League Press Conference – 512-471-5883

Box 8028

Austin, Texas 78713-8028

Mr. B.J. Irvin – bjirvin@piamidam.org

Printing & Imaging Association Midamerica – 214-630-8871

8828 N. Stemmons Frwy, Suite 505

Dallas, Texas 75247-3719

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Ms. Kathy E. Stacey – Kathy.stacey@weyerhaeuser.com
Weyerhaeuser Co. – 870-642-1388
412 E. Lockesburg St.
DeQueen, Arkansas 71832-3318

Mr. Mike Cohen – mcohen@rainmananalytix.com
Rainman Analytix LLC – 972-384-3593
304 Shady Oaks Drive
Murphy, Texas 75094

Mr. Gregory Harabin – gharabin@tkspress.com
TKS (U.S.A.), Inc. – 800-375-2857, ext 612
9155 Sterling St., Suite 100
Irving, Texas 75063

Mr. David H. Kaspar
Sho-Rack – 800-527-1134
1127 Sho-Rack Drive
Shiner, Texas 77984

Mr. Tom Ratkovich – ter@astech-intermedia.com
ASTECH InterMedia – 303-269-9966
999 18th St., Suite 2240
Denver, Colorado 80202