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BOOK REVIEW

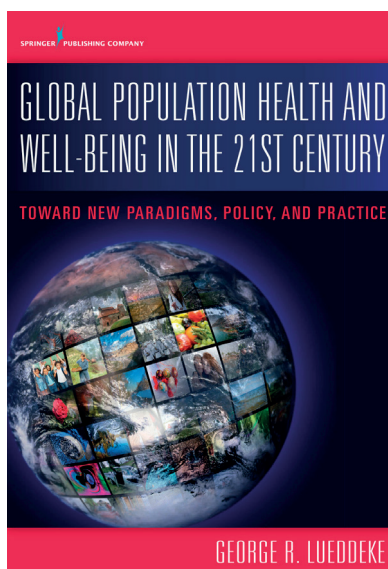
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Global Population Health and Well-being in the 21st Century

Dr. George R. Laudekke, Springer Publishing Company, 2015, ISBN 0826127673, 9780826127679, 508 pages

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Referring to the current research and expertise of the world's leading experts in the fields of public, global, physical and social health - in both developed and underdeveloped nations, the book: GLOBAL POPULATION HEALTH AND WELL-BEING IN THE 21ST CENTURY; presents evidence-based review of the challenges that face the global population of the 21st century in the field of health and wellbeing. The history of modern Homo sapiens - us! - is short, although this our small and fragile planet exists and existed for billions of years, and the universe is even older and is constantly expanding. History of scientific approach for caring of the sick is precisely determined. Going back in history, it is interesting to know that just from some 70 years ago, we can treat infections by effective drugs, antibiotics. From that time, onward, the development of technology has become immeasurable. In the last few decades, we have witnessed many changes, caused by different triggers of genomic revolution, including pharmacogenomic discoveries, molecular diagnostics, regenerative medicine, and newly designed vaccines. Unfortunately, the same cannot be seen in the area of socio-humanitarian advancement, despite the global undertaking in these areas, in particular through the Universal Declaration of Human Rights, which was adopted in 1948. One interesting thing to point out is that although the progress in deciphering the human genome is measured in days and accelerating, we fall on the field of understanding the rights for well-being and life satisfaction for all people; although this is something that should be generally accepted. Globally, there are a few rich, but many more which are still living in poverty - economic, social, faced with the fear of mere existence. And it seems that we are faced with what is presented as „gap of ingenuity“, which can be defined as the inability of handling many global problems related to inequality in health care, which include unequal distribution of power, money and resources. All things considered, it seems that it is needed to look from the time distance at the state of health of the global



population and try to find options that are best for the most glaring today problems in these fields. All this in order to improve health and well-being of the planet and the people who live on it. Methods that can lead to this target, if taken seriously, are as follows: To raise awareness about the problems of the global population and provide information in the field of contemporary challenges facing us; Propose ways of action on solving some of the global health problems; Highlighting public health as one of the forces that can lead to global social change; To share views and aspects of individuals from different parts of the world, in order to promote health priorities, strategies and issues; Advocate for better understanding of the interdependence complexity between natural, socio-economic and political systems at local, national and global level; Assist in the transformation of public and global education and learning along with changing social needs through the application of innovative pedagogical approaches, but also providing modern scientific and research tools; To help raise awareness and encourage the implementation of UN policy and practice in creating comprehensive picture of the global population well-being. With special emphasis placed on the major initiatives of the United Nations (UN), on the highlighted priorities of the World Health Organization (WHO) and the World Bank (WB), the author of the above-mentioned book, Dr. George R. Laudekke place imperative to adopt „One World, One Health“ - view and the aim which recognize and understand mutual interaction and dependence on humans, animals, plant life and environment. This book and topics that it carries, promote innovative and transformative paradigm related to the practice of global public health, stimulating innovative health workforce and management, with an emphasis on undergraduate and postgraduate courses in the field of global public health, in order to improve the global image of the human well-being.

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