



PROPOSING A NEW MODEL ON DATA ENVELOPMENT ANALYSIS BY CONSIDERING NON DISCRETIONARY FACTORS AND A REVIEW ON PREVIOUS MODELS

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Abstract- Discretionary models of data envelopment analysis (DEA) assume that all inputs and outputs are discretionary, i.e., controlled by the management of each decision making unit (DMU) and varied at its discretion. In any realistic situation, however, there may exist exogenously fixed or non-discretionary inputs or outputs that are beyond the control of a DMU's management. There are some models that incorporate non-discretionary inputs into DEA models. This paper reviews these approaches, providing a discussion of strengths and weaknesses and highlighting potential limitations. Moreover, a new method is developed that overcomes existing weaknesses.

Key Words- Data Envelopment Analysis, Non-Discretionary, Efficiency, Exogenously

1. INTRODUCTION

Data envelopment analysis (DEA) which introduced by Charnes et al. [4] (CCR) and extended by Banker et al. [1] (BCC), is a useful method to evaluate relative efficiency of multiple-inputs and multiple-outputs units based on observed data.

On the basis of various production process assumptions, a number of different models has been developed.

Standard DEA assumes that the assessed units (DMUs) are homogeneous, i.e. they perform the same tasks with similar objectives, consume similar inputs and produce similar outputs, and operate in similar operational environments. Often the assumption of homogeneous environments is violated and factors that describe the differences in the environments need to be included in the analysis. These factors, and others outside the control of the DMUs, are frequently called non-discretionary factors. There are some approaches which seems to be more general. These approaches are developed for controlling the non-discretionary inputs. The DEA model is coined by Banker and Morey [2] for fulfilling what above said. Convexity is an assumption by considering either discretionary or non-discretionary inputs. These classes of inputs were treated differently, however, by not allowing radial reduction in the non-discretionary inputs.

Ruggiero [11] extended this model by dropping the convexity constraint associated with the non-discretionary inputs. Rather, non-discretionary inputs were treated as shift factors leading to multiple frontiers and restrictions were placed on the weights to

exclude DMUs with more favorable levels of the non-discretionary factor.

The approach that is considered here as a third one is introduced by Ray [9], which does not consider the non-discretionary inputs in the DEA model in the first stage. The non-discretionary inputs are controlled in the second stage of regression, which permits an adjusted measure of technical efficiency to enter the model. A hybrid model is announced by Ruggiero [13] that have three stages for allowing the multiple non-discretionary inputs to be paid attention. Simulation analysis (Ruggiero [13]) showed that multiple stage models of Ray and Ruggiero have a superior level in comparison with Banker and Morey model, and are acted better.

In order to compare Banker and Morey model with the stochastic frontier model with one exogenous variable, a simulation analysis is used by Yu [14]. The cross-sectional stochastic frontier approach has been depicted by Ondrich and Ruggiero [8] to be of limited value since it does not really allow measurement error. Other concluded result by Yu are consistent with Ruggiero [11].

Moreover, a revised model will be proposed that will produce an undistorted efficiency measure by Ruggiero [12]. As discussed in that paper and illustrated with simulation analysis, the performance of the existing model declines as the relationship between non-discretionary inputs and true but unobserved efficiency gets stronger. In addition to discussing the problem, that paper introduced a new DEA model which overcomes the identified problems. One shortcoming, however, was the reliance on parametric techniques to identify this relationship.

The purpose of this paper is to compare the three approaches, highlighting potential strengths and weaknesses. A new model is developed that overcomes identified weaknesses.

The current paper proceeds as follows. section 2 discusses the basic DEA models and develops a methodology for treating non-discretionary and section 3 provides a practical example. Finally, conclusions are given.

2. PRELIMINARIES AND DEVELOPMENT OF THE DEA MODELS IN THE PRESENCE OF NON-DISCRETIONARY INPUTS

Data Envelopment Analysis (DEA) is a technique that has been used widely in the supply chain management literature. This non-parametric, multi-factor approach enhances our ability to capture the multi-dimensionality of performance discussed earlier. More formally, DEA is a mathematical programming technique for measuring the relative efficiency of decision making units (DMUs) where each DMU has a set of inputs used to produce a set of outputs.

Consider $DMU_j, (j=1, \dots, n)$, where each DMU consumes m inputs to produce s outputs. Suppose the observed input and output vectors of DMU_j be $X_j = (x_{1j}, \dots, x_{mj})$ and $Y_j = (y_{1j}, \dots, y_{sj})$ respectively, and let $X_j \geq 0$ and $X_j \neq 0$ and $Y_j \geq 0$ and $Y_j \neq 0$.

In DEA, the CCR model is one of the most important radial models, evaluates the relative efficiency of a specific $DMU_o, o \in (1, \dots, n)$, with respect to a set of CCR-frontier DMUs.

We can write an input-oriented CCR model as follows:

$$\begin{aligned}
& \text{Min } \theta \\
& \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io}, \quad i = 1, \dots, m \\
& \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro}, \quad r = 1, \dots, s \\
& \quad \lambda_j \geq 0, \quad j = 1, \dots, n
\end{aligned} \tag{1}$$

Moreover an input-oriented BCC model is as follows:

$$\begin{aligned}
& \text{Min } \theta \\
& \text{S.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io}, \quad i = 1, \dots, m \\
& \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro}, \quad r = 1, \dots, s \\
& \quad \sum_{j=1}^n \lambda_j = 1, \\
& \quad \lambda_j \geq 0, \quad j = 1, \dots, n
\end{aligned} \tag{2}$$

One major problem with a radial measure of technical efficiency is that, it does not reflect all identifiable potential for increasing outputs and reducing inputs. In economics, the concept of efficiency is intimately related to the idea of pareto optimality. An input-output bundle is not pareto optimal if there remains the possibility of any net increase in outputs or net reduction in inputs. When positive output and input slacks are present at the optimal solution of a CCR LP problem, the corresponding radial projection of an observed input-output combination does not meet the criterion of pareto optimality and should not be qualified as an efficient point.

A non-radial Pareto-Koopmans measure of technical efficiency of the input-output pair (X_o, Y_o) can be computed as:

$$\begin{aligned}
& \text{Min } \Gamma = \frac{\frac{1}{m} \sum_{i=1}^m \theta_i}{\frac{1}{s} \sum_{r=1}^s \phi_r} \\
& \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta_i x_{io}, \quad i = 1, \dots, m \\
& \quad \sum_{j=1}^n \lambda_j y_{rj} \geq \phi_r y_{ro}, \quad r = 1, \dots, s \\
& \quad \lambda_j \geq 0, \quad j = 1, \dots, n \\
& \quad \theta_i \leq 1, \quad i = 1, \dots, m \\
& \quad \phi_r \geq 1, \quad r = 1, \dots, s
\end{aligned} \tag{3}$$

In this model (X_o, Y_o) is Pareto-Koopmans efficient if and only if $\phi_r^* = 1$ for each output r and $\theta_i^* = 1$ for each input i implying $\Gamma = 1$.

The objective function in this mathematical programming problem is nonlinear. But it is possible to linearize it as [10].

Up to this point, we have assumed that all inputs and outputs can be varied at the discretion of management or other users. These may be called “discretionary variables.”

“Non-discretionary variables,” not subject to management control, may also need to be considered.

Assume that there are n DMUs, where each $DMU_j (j=1, \dots, n)$, uses t different discretionary inputs, $x_{ij} (i=1, \dots, t)$, and k different non-discretionary inputs, $z_{ij} (i=1, \dots, k)$, where $t+k=m$, to produce s different outputs $y_{rj} (r=1, \dots, s)$.

There are some models that incorporate non-discretionary inputs into DEA models. Banker and Morey provided the first model by modifying the constraints on the fixed factors within the DEA model. This model differs from the original DEA model by breaking the link between non-discretionary inputs and efficiency.

This model is as follows:

$$\begin{aligned}
 & \text{Min } \theta \\
 & \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io} \quad , i=1, \dots, t \\
 & \quad \sum_{j=1}^n \lambda_j z_{ij} \leq z_{io} \quad , i=1, \dots, k \\
 & \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro} \quad , r=1, \dots, s \\
 & \quad \sum_{j=1}^n \lambda_j = 1 \\
 & \quad \lambda_j \geq 0 \quad , j=1, \dots, n
 \end{aligned} \tag{4}$$

There is a great similarity between fixed factor constraints and constraints on the discretionary inputs; both are modified, however, to break the link between efficiency and the fixed factors, the fixed factors of production are being under control by the modification. The recent subject is done by requiring a convex combination of the referent production possibilities in order to gain an environment which is not better than the DMU that is going to be analyzed.

It is showed, by Ruggiero [11] that the referent "production possibility" may not be feasible. This results, because of returns to scale, should be defined relative only to discretionary inputs. Emphasis on convexity with consideration the non-discretionary inputs concludes to improper restriction of the production possibility sets and distorted efficiency measurement.

Then several authors have proposed methods for analyzing performance in the presence of non-discretionary inputs. One of the model have proposed by Ruggiero [11]

is as follows :

$$\begin{aligned}
 & \text{Min} \quad \theta \\
 & \text{S.t} \quad \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io}, \quad i = 1, \dots, t \\
 & \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro}, \quad r = 1, \dots, s \\
 & \quad \lambda_j = 0, \quad \text{if } \exists z_{ij} > z_{io}, i = 1, \dots, k \\
 & \quad \sum_{j=1}^n \lambda_j = 1 \\
 & \quad \lambda_j \geq 0, \quad j = 1, \dots, n
 \end{aligned} \tag{5}$$

The model explicitly explains some limitations for the comparison set to exclude DMUs which encounter a more pleasant and better environment. Like the model (4), this model needs to have a priority specification of the continuous non-discretionary variables. By increasing the number of fixed factors continuously, the likelihood of identifying a DMU, as efficient by default, increases. This does not consider the comparisons between a given DMU and another DMU that as a whole, has the same or not better environment, even though it has a more favorable level of at least one non-discretionary input. The matter makes us a suggestion an inherent weakness of the Ruggiero model.

To remove these weaknesses, Ray [9] developed an alternative two-stage. In the first stage the BCC model is employed using only the discretionary inputs.

Ray [9] showed that regression analysis can be used in the second stage to factor out the effect that the environment has on production. In his study, the first-stage index FS was regressed on the fixed factors of production. Ignoring observation subscripts, the second-stage regression model is specified as

$$FS = \alpha + \beta_1 z_1 + \dots + \beta_k z_k + \varepsilon \quad (*)$$

Note that if the positive change dz_i in z_i represents a more favorable environment, then $\beta_i > 0$. Based on the regression results, Ray's measure RAY of technical efficiency is computed as

$$RAY = FS - \alpha - \beta_1 z_1 - \dots - \beta_k z_k.$$

Due to the nature of regression, this index will have mean 0. The index, however, can be transformed by adjusting the intercept α so that RAY is non-negative. The distortions introduced in the original DEA model from the exclusion of the environmental variables is factored out via regression analysis [13].

The first advantage of the two-stage approach is that it can be computed. The two-stage approach requires solving the original DEA model once. This offers considerable flexibility and permits sensitivity analysis in the second stage. So, various sets of non-discretionary inputs can be examined. The added flexibility overcomes weaknesses identified in Ruggiero's public sector DEA model as well. If numerous variables of non-discretionary exist, the regression analysis provides the means to implicitly weigh the contribution each variable has on the first-stage estimate.

The two-stage approach has also some potential weaknesses. The second stage of regression needs a priori circumstances of functional form. If the functional form is mis-specified, then Ray's measure will be distorted. In this way, Ray's model encounters problems like regression based approaches. Moreover, it is possible that inefficiency will be overstated, because of adjusting are made based on the two-sided error.

As showed above, the Ruggiero model is not able completely to weigh the importance of each non-discretionary variable in production. Therefore, with increasing the number of non-discretionary inputs *ceteris paribus*, the Ruggiero model will be more likely to overstate efficiency. The importance of theses non-discretionary inputs, however, is revealed in the second-stage regression of Ray's model. Given the parameters, it is possible to obtain an overall index Z of environmental harshness as

$$Z = \sum_{i=1}^k \beta_i z_i$$

Given this index of environmental harshness, the Ruggiero input-oriented (variable returns to scale) efficiency measure for DMU_o can be specified as a three-stage procedure. First, the BCC model is solved and the second-stage regression (*) is performed. After construction of Z , the following third-stage linear program is solved:

$$\begin{aligned} & \text{Min } \theta \\ & \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io}, \quad i = 1, \dots, t \\ & \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro}, \quad r = 1, \dots, s \\ & \quad \sum_{j=1}^n \lambda_j = 1 \\ & \quad \lambda_j = 0 \quad \text{if } Z_j > Z_o \\ & \quad \lambda_j \geq 0, \quad j = 1, \dots, n \end{aligned} \tag{6}$$

There are a few advantages to using this new model. At first, suppose that the second-stage regression introduces unbiased estimates of the parameter weights, the model gains the desirable properties of the Ruggiero model. Second, the model masters the defined weakness of identifying DMUs as efficient by default innate in the Ruggiero model. Instead, this model is capable for weighting the importance of the non-discretionary inputs. Ray's model uses also the error term for measuring the efficiency and consequently, it will be sensitive to mis-specification.

This model only uses the parameter weights to construct the environmental harshness index. As a result, distributional assumptions are not made regarding efficiency. Further, this new model (unlike Ray's models) maintains other desirable properties of the original DEA models. In particular, this model controls for non-discretionary factors and uncovers the efficient referent set. As a result, the nature of scale economies can be revealed. Finally, potentially useful information regarding causes of inefficiency is not lost since inefficient DMUs can be compared to its efficient referent set [13].

One key assumption in model (6) is that true efficiency is not correlated with non-discretionary factor. To overcome these difficulties, Ruggiero modified the above model in following:

$$\begin{aligned}
& \text{Min } \theta \\
& \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta x_{io}, \quad i = 1, \dots, t \\
& \quad \sum_{j=1}^n \lambda_j y_{rj} \geq y_{ro}, \quad r = 1, \dots, s \\
& \quad \sum_{j=1}^n \lambda_j = 1 \\
& \quad \lambda_j = 0 \quad \text{if } Z_j > Z_o + \delta(z), \quad \delta(z) > 0 \\
& \quad \lambda_j \geq 0, \quad j = 1, \dots, n
\end{aligned} \tag{7}$$

Model (7) differs from model (6) by relaxing the constraint that restricts DMUs with a higher level of the non-discretionary input from the reference group.

Now, DMUs with higher levels of the non-discretionary input can be included as long as the difference between non-discretionary levels is not greater than $\delta(z)$. By relaxing this constraint, DMUs with a more favorable environment can be included in the referent set, which essentially controls for the correlation between efficiency and the non-discretionary environment, [12].

Unfortunately, the revised model requires an additional assumption on the production technology and parametric specification in a second stage. Moreover, as pointed above, this approach theoretically hasn't any difficulty, but applying it practically and obtaining $\delta(z)$ will not be simply performed.

In order to overcome any difficulties, we will develop a method that simply will be utilized in applied aspects. In addition to solve the former problems, decision making units will acquired a real efficiencies in presence of non-discretionary inputs.

For this purpose, first, we will rewrite model (3) in presence of non-discretionary inputs as follows and we find $\delta_{1o}^*, \dots, \delta_{ko}^*$.

$$\begin{aligned}
& \text{Min } \Gamma = \frac{\frac{1}{m}(\sum_{i=1}^t \theta_i + \sum_{i=1}^k \delta_i)}{\frac{1}{s} \sum_{r=1}^s \phi_r} \\
& \text{s.t. } \sum_{j=1}^n \lambda_j x_{ij} \leq \theta_i x_{io}, \quad i = 1, \dots, t \\
& \quad \sum_{j=1}^n \lambda_j z_{ij} \leq \delta_i z_{io}, \quad i = 1, \dots, k \\
& \quad \sum_{j=1}^n \lambda_j y_{rj} \geq \phi_r y_{ro}, \quad r = 1, \dots, s \\
& \quad \lambda_j \geq 0, \quad j = 1, \dots, n \\
& \quad \theta_i \leq 1, \quad i = 1, \dots, t \\
& \quad \delta_i \leq 1, \quad i = 1, \dots, k \\
& \quad \phi_r \geq 1, \quad r = 1, \dots, s
\end{aligned} \tag{8}$$

In continue, we apply the following model :

$$\begin{aligned}
 \text{Min} \quad & \Gamma = \frac{\frac{1}{t} \sum_{i=1}^t \theta_i}{\frac{1}{s} \sum_{r=1}^s \phi_r} \\
 \text{s.t.} \quad & \sum_{j=1}^n \lambda_j x_{ij} \leq \theta_i x_{io}, \quad i=1, \dots, t \\
 & \sum_{j=1}^n \lambda_j y_{rj} \geq \phi_r y_{ro}, \quad r=1, \dots, s \\
 & \lambda_j = 0 \text{ if } \sum_{i=1}^k \delta_i^* z_{io} < \sum_{i=1}^k \delta_i^* z_{ij}, \quad j=1, \dots, n \\
 & \lambda_j \geq 0, \quad j=1, \dots, n \\
 & \theta_i \leq 1, \quad i=1, \dots, t \\
 & \phi_r \geq 1, \quad r=1, \dots, s
 \end{aligned} \tag{9}$$

Follow to the last model , we obtain true efficiency of evaluated DMUs.

Using the proposed method, some advantages would be appeared. This method overcomes the identified weakness of identifying DMUs as efficient by default inherent in the Ruggiero models. Importantly, as the number of non-discretionary factors increases, this method can compare all non-discretionary factors, so this method obtain true efficiency. Specially, the proposed method can be utilized simply in practical examples.

3. A PRACTICAL EXAMPLE

In this section, we work out an applied example to illustrate the proposed model. So consider 30 bank branches in Iran with 3 discretionary inputs and 2 non-discretionary inputs and 4 outputs. First we apply model (8) for each $DMU_j, (j=1, \dots, n)$ and we find $\delta_{ij}^*, (i \in N.D)$.

In what follows, we apply model (9) and obtain true efficiency of evaluated DMUs. Data and results are summarized in table 1:

Table 1. Data and Result

DMUs	Discretionary			Non-Discretionary		Output				Ruggiero	Proposed Model
	I1	I2	I3	Z1	Z2	O1	O2	O3	O4		
1	0.93	0.44	0.18	0.70	0.82	0.05	0.10	0.00	0.58	0.56	1.00
2	0.86	0.37	0.15	0.96	0.68	0.05	0.06	0.01	0.68	0.73	1.00
3	1.00	0.33	0.10	0.88	0.79	0.08	0.13	0.00	0.79	0.69	1.00
4	1.00	0.20	0.34	0.43	1.00	0.22	0.16	0.00	1.00	1.00	1.00
5	0.93	0.36	0.19	0.79	0.78	0.09	0.08	0.01	0.79	0.76	1.00
6	0.93	0.44	0.00	1.00	0.78	0.06	0.03	0.00	0.51	1.00	0.66
7	0.73	0.26	0.00	0.53	0.62	0.04	0.08	0.00	0.54	1.00	0.66
8	0.67	0.11	0.00	0.73	0.57	0.02	0.05	0.00	0.32	0.83	1.00
9	0.67	0.25	0.36	0.85	0.50	0.06	0.10	0.00	0.63	0.83	0.61
10	0.53	0.17	0.00	0.34	0.50	0.07	0.14	0.01	0.40	1.00	0.66
11	0.80	0.26	0.03	0.64	0.69	0.06	0.05	0.00	0.80	0.85	0.58
12	0.60	0.05	0.00	0.62	0.50	0.07	0.07	0.00	0.48	1.00	1.00
13	0.60	0.06	0.02	0.61	0.51	0.07	0.04	0.00	0.36	0.91	1.00
14	0.73	0.12	0.13	0.63	0.62	0.05	0.07	0.00	0.44	0.63	1.00
15	0.67	0.06	0.00	0.77	0.54	0.05	0.06	0.01	0.56	1.00	1.00
16	0.60	0.14	0.10	0.48	0.53	0.03	0.05	0.00	0.43	0.77	1.00
17	0.80	0.18	0.00	0.47	0.76	0.40	0.12	0.00	0.94	1.00	1.00
18	0.40	0.08	0.01	0.25	0.37	0.03	0.01	0.00	0.42	1.00	1.00
19	0.93	0.34	0.50	0.62	0.84	0.14	0.32	0.02	0.64	1.00	1.00
20	0.67	0.17	0.00	0.38	0.63	0.09	0.23	0.00	0.74	1.00	1.00
21	0.73	0.16	0.00	0.58	0.65	0.17	0.32	0.01	0.60	1.00	1.00
22	0.40	0.10	0.00	0.31	0.33	0.03	0.02	0.00	0.33	1.00	1.00
23	0.80	0.14	0.00	0.49	0.79	0.16	0.28	0.05	0.65	1.00	1.00
24	0.40	0.11	0.00	0.37	0.32	0.02	0.04	0.00	0.23	1.00	0.66
25	0.47	0.17	0.01	0.22	0.48	0.03	0.02	0.00	0.27	1.00	1.00
26	0.80	0.25	0.19	0.49	0.74	0.06	0.03	0.00	0.82	0.86	0.55
27	0.80	0.16	0.43	0.67	0.69	0.08	0.14	0.00	0.64	0.69	1.00
28	0.46	0.19	0.10	0.37	0.41	0.03	0.04	0.00	0.27	1.00	1.00
29	0.73	0.11	0.00	0.42	0.69	0.68	0.27	0.00	0.87	1.00	1.00
30	0.26	0.07	0.10	0.18	0.26	0.03	0.02	0.00	0.24	1.00	1.00

4.CONCLUDING REMARKS

In any realistic situation, however, there may exist exogenously fixed or non-discretionary inputs or outputs that are beyond the control of a DMU's management. This paper has focused on the presence of non-discretionary inputs in production processes and in the programming models used to measure inefficiency.

Five existing models were discussed and their strengths and weaknesses were identified. Moreover, this paper introduced a new DEA model that overcomes the identified problems.

There are some advantages by using this proposed method. This method overcomes the identified weakness of identifying DMUs as efficient by default inherent in the models which have been proposed. Moreover, as the number of non-discretionary factors increases, this method can compare all non-discretionary factors, so this method obtain true efficiency. Specially, the proposed method can be utilized simply in practical examples.

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