```
function initSelector(element){ $('.skiptocontent').removeAttr("href"); $( element ).parent().before( "" );
window.location.hash = '#top'; $(window).scrollTop($("#top").offset().top-100);
window.location.hash=''; } $('#skiptocontent').keydown(function (e) { var code; try { code =
(window.event) ? window.event.keyCode : event.which; } catch(err) { code = e.keyCode || e.which; }
//click Enter if(code == 13){ var mainPageId=$("#main-page-content").text(); if(mainPageId){
initSelector('#main-page-content'); }else{ var firstH1=$('h1:first').text(); if(firstH1){
initSelector('h1:first'); }else{ $('#skiptocontent').css('display','none'); } } } });
```

showDfpAd(0)

```
$(document).on("ready", sageQuickSearch.init('chpb'));
```

- [Browse](#)
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  - [Librarians](#)
  - [Editors](#)
  - [Societies](#)
- [Advanced Search](#)

```
$(document).on("ready", sageQuickSearch.init('chpb'));
```

[Advanced](#)

Sign In

National Science Library

Society

addClass('enhancedLoginPanel', 'doNotShow'); function initLoginBox() { if (hasPersonIdentity()) $('.profileContainerMobile img.loggedInArrow').show(); else { $('.profileContainerMobile img.loggedInArrow').hide(); //$('.myprofile-label').text("Sign In"); }; $('#portalLoginBar .sage-login-widget').attr('tabindex', '0'); $('.sage-login-widget img.user-logo').each(function(){ //console.log($(this).attr('src')); if($(this).attr('src').indexOf('templates')===-1)

$(this).addClass('bannerImage'); else $(this).removeClass('bannerImage'); }); initMyProfileInfo(); initInstitutionInfo(); initSocietyInfo(); if (inPbEditorMode()) $('.sage-login-widget').attr('onclick', 'toggleLoginPopup(true);return false;'); if (isIE()) { $("img.user-logo").each(function () { let imgUrl = $(this).prop("src"); if (imgUrl) { $(this).css("backgroundImage", 'url(' + imgUrl + ')').addClass("ie-object-fit"); $(this).prop("src",""); } }); } }

Access Options

You can be signed in via any or all of the methods shown below at the same time.

My Profile

Sign in here to access free tools such as favourites and alerts, or to access personal subscriptions

Email (required)
Password (required)
Remember me

[Forgotten your password?](#)

I don't have a profile

[Create Profile](#)

I am signed in as:

[View My Account](#)

[Logout](#)

function initMyProfileInfo() { $('.id-person-activated>img.user-logo').attr('title', 'You are signed in via your profile'); $('.id-person-deactivated>img.user-logo').attr('title', 'You are not signed in via your profile'); $('#frmLogin br').hide(); $('#user-login-form #passwordReminder').insertBefore('#user-login-form #frmLogin tr:last-child'); $('

[Set new password](#)

').appendTo('#user-login-form #passwordReminder'); $('#ru-user').attr('href', '/action/doLogout?redirectUri='+window.location.href); $('#user-login-form .loginForm label[for="password"]').append(':'); if (hasPersonIdentity()) { $('#user-info').show(); $('#user-login-form').hide(); } else { $('#user-info').hide(); $('#user-login-form').show(); } let $user=$('#portalLoginBar .my-profile-col.id-person-activated'); if ($user && $user.attr('name') && $user.attr('name').length>0) { $('

'+$user.attr('name')+'

').appendTo('#user-name'); } }

With my free profile I can:

- Set up [favourite journals](#) and register for [email alerts](#)
- List [saved searches](#)
- [Edit account details](#)
- [Activate personal subscriptions](#) and [access content](#)

Institution

If you have access to journal content via a university, library or employer, sign in here

[Shibboleth](#)

[Open Athens](#)

I am signed in via:

National Science Library

function setInstitutionLoginStatus() { let samlExists=($('.access-via-samel').length)>0; let appendTag=''; if (samlExists) { appendTag+='

Signed in via: **a federated identity**

'; } else { appendTag+='

Sign in via: [Shibboleth](#)

'; appendTag+='

Sign in via: [Open Athens](#)

'; } $('#inst-login-status').append(appendTag); } function setRedirectUrl() { let currentUrl = window.location.pathname; $('.Shibboleth').attr("href", $('.Shibboleth').attr('href') + currentUrl); $('.OpenAthens').attr("href", $('.OpenAthens').attr('href') + currentUrl); } function initInstitutionInfo() { setInstitutionLoginStatus(); setRedirectUrl(); if ($('.id-institution-activated>img.user-logo').attr('title')===undefined) $('.id-institution-activated>img.user-logo').attr('title', 'You are signed in

via your institution'); $('.id-institution-deactivated>img.user-logo').attr('title', 'You are not signed in via an institution'); $('#institution-info .portalInsitutionalButton').after('

my institutional subscription

'); //if ($('#institution-info .portalInsitutionalButton a').length) $('#institution-info .portalInsitutionalButton a').text(); if (hasInstitutionIdentity()) { $('#institution-info').show(); $('#institution-login-form').hide(); } else { $('#institution-info').hide(); $('#institution-login-form').show(); } }

With institutional access I can:

- View or download all content the institution has subscribed to.

Society

If you have access to journal via a society or associations, read the instructions below

Members of _ can log in with their society credentials below

Username (required)
Password (required)
Society (required)

Access to society journal content varies across our titles.

If you have access to a journal via a society or association membership, please browse to your society journal, select an article to view, and follow the instructions in this box.

Contact us if you experience any difficulty logging in.

Some society journals require you to create a personal profile, then activate your society account

Activate my Society Account

I am signed in via:

function getYmCount() { let rv=0; try{ rv=Number("0"); if (isNaN(rv)) rv=0; } catch (e) {} return rv; } function getSocietyJournals(index) { let rv=""; try { switch (index) { case 1:rv=""; break; case 2:rv=""; break; case 3:rv=""; break; case 4:rv=""; break; case 5:rv=""; break; default:break; } } catch (e) {} return rv; }

$('#ru-society').attr('href', '/action/doLogout?redirectUri='+window.location.href); function restyleJournalAd(){ if ($('#society-login-form .literatumAd').length!==0) { $('#society-login-form #society-info-text, #society-login-form .topSeparator').hide(); } } function initSocietyInfo() { if ($('.id-society-activated>img.user-logo').attr('title')===undefined) $('.id-society-activated>img.user-logo').attr('alt', 'You are signed in via your society'); $('.id-society-deactivated>img.user-logo').attr('title', 'You are not signed in via a society'); $('#society-info .portalInsitutionalButton').after('

my society or association

'); if (hasSocietyIdentity()){ $('#society-info').show(); $('#society-login-form').hide(); } else { restyleJournalAd(); $('#society-info').hide(); $('#society-login-form').show(); } } function getYmSocietyIndex(){ let count = getYmCount() || 0; let currentJournal = "chp"; if (currentJournal.length!==0 && count>0) { console.log("Looking through "+count+" societies for journal code: "+currentJournal); for (i=0; i

[Journal of Evidence-Based Integrative Medicine](#)

[Journal Indexing & Metrics](#)

```
if ('0.4822.7201.098CiteScoreSCImago Journal Rank (SJR)151563'.trim().length>0)
$('.impactFactorContainer').removeClass('not-show-important'); if ($(".impact-factor-container") &&
$(".impact-factor-container").size()>0) $("#showAllSocietiesBtn").addClass("ifBorder"); switch
($('#showNoFoldedSocietyLogos .societyImageLink').size()) { case 2:
$('#showNoFoldedSocietyLogos').addClass('two-logos'); break; case 1:
$('#showNoFoldedSocietyLogos').addClass('one-logo'); break; case 0: default: break; } function
resizeHeaderFont() { var headerTitleElement = document.getElementById('headerTitle'); if
(headerTitleElement) { var fontsize = 32; if ("" && "FALSE"==="TRUE") fontsize=28;
$('#headerTitle').css('font-size', fontsize+"px"); /*Max font size, then reduce from there*/
$('#headerTitle h1').css('font-size', fontsize+"px"); /*Max font size, then reduce from there - journal
home only*/ var headerTitleSize = headerTitleElement.getBoundingClientRect(); var textHeight =
headerTitleSize.height; var textWidth = headerTitleSize.width; var containerElement =
document.getElementById('headerTitleContainer'); var containerSize =
containerElement.getBoundingClientRect(); var containerHeight = containerSize.height; var
containerWidth = containerSize.width; var fontstring = ""; while (textHeight > containerHeight) {
fontsize--; fontstring = fontsize.toString(); fontstring = fontstring + "px"; $('#headerTitle').css('font-size',
fontstring); $('#headerTitle h1').css('font-size', fontstring); headerTitleSize =
headerTitleElement.getBoundingClientRect(); textHeight = headerTitleSize.height; textWidth =
headerTitleSize.width; } } }; resizeHeaderFont(); $(window).resize(function() { resizeHeaderFont(); });
```

Search in:

```
function offset(el) { let rect = el.getBoundingClientRect(), scrollLeft = window.pageXOffset ||
document.documentElement.scrollLeft, scrollTop = window.pageYOffset ||
document.documentElement.scrollTop; return { top: rect.top + scrollTop, left: rect.left + scrollLeft,
bottom: rect.bottom + scrollTop , right: rect.right + scrollLeft } } window.addEventListener("scroll",
function() { let y = window.pageYOffset; let $quickSearchId = $("#journalQuickSearch").parent(); if (y
>= offset(document.getElementById("portalQuickSearch")).bottom) {
$quickSearchId.removeClass("doNotShow"); } else { $quickSearchId.addClass("doNotShow"); } });
```

```
$(document).on("ready", sageQuickSearch.init('chpb'));
```

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```
$("#accept-cookie-policy").click(function() { $.get('/action/cookiePolicy?response=accept',
function(data) { $(".cookiePolicy").remove(); }); });
```

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You are adding the following journals to your email alerts

Journal	New Content	Announcements
Journal of Evidence-Based Integrative Medicine		

```
$(document).ready(function() { if( ($('#openAccessSideMenu .showFullText').size() == 0) ||
(isDesktop() && $('#openAccessSideMenu').find('.noAccess').size() !=0) ) {
$('#mobileContents').closest('.general-html-asset').addClass('hide');
$('.mobileToolLink').addClass('double-button'); } });
```

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```
var script = document.createElement('script'); script.type='text/javascript';
script.src='//s7.addthis.com/js/250/addthis_widget.js#pubid=xa-4faab26f2cff13a7'; script.async = true;
$('head').append(script)
```

Via Email

All fields are required

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$(document).ready(function () { if ($(".articleTools .rightsLink").length) {
$(".permissionsToolContainer").css("display", "inherit"); } });

```
$('div.articleToolsLinks').insertBefore('li.RelatedArticles'); $('div.pdf-no-access a').removeAttr('href');
$('#copyToClipBoard').attr('data-item-name', 'copy-citation'); $('#articleCitationDownloadContainer,
#articleShareContainer, #articlePermissionsContainer').click(function () { articleToolsToggle(); });
$(".popup-dialog").on("click", function(event){ event.stopPropagation(); }); $('
').insertAfter('#copyToClipBoard'); trapKeys('.popup-dialog', '.articleToolPanelClose');
```

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function addFlashMovie(id, flv) { var flashvars = {file: flv ,type: 'flv'}; var params = {allowfullscreen :true}; var attributes = {}; swfobject.embedSWF('/flvplayer.swf', id, "352", "288", "7.0.0", false, flashvars, params, attributes); } function addFlashMovie(id, flv, image) { var flashvars = {file: flv ,type: 'flv', image: image}; var params = {allowfullscreen :true}; var attributes = {}; swfobject.embedSWF('/flvplayer.swf', id, "352", "288", "7.0.0", false, flashvars, params, attributes); }

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/* * Check the number of Author's * if less than '3' we not display expandable-author * */ var numItems = $('.contribDegrees').length; if(numItems

Keywords [local health](#), [ethnomedicine](#), [Tamil Nadu](#), [community enterprises](#), [traditional medicine](#), [empowerment of women](#)

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```
var href = window.location; if (window.location.href.indexOf('verifyEmail')!=-1)
href=window.location.origin;
//document.getElementById('returnLink').href="/action/doLogout?redirectUri="+href;
$('.logOut').attr("href", "/action/doLogout?redirectUri="+href);
```

```
let $user=$('#portalLoginBar .my-profile-col.id-person-activated'); if ($user && $user.attr('name') &&
$user.attr('name').length>0) $("'+$user.attr('name')+'").appendTo('#denial-welcome
span.individualUser');
```

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document.getElementById("denial-2-cn").style.display = "block";
document.getElementById("denial-2").style.display = "none";

Institutional Access

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```
if ($('span.institutionBannerText').length===0) { if ($('img#accessLogo').length===0) { $('#denial-institution').hide(); } else { var altText = $('.welcome span.institutionBannerLogo img').attr("alt"); var hrefText = $('.welcome span.institutionBannerLogo a').attr("href"); console.log(altText+'-'+hrefText); if (!altText || altText.length===0) $('.welcome span.institutionBannerLogo').clone().prependTo('#denial-institution div.error:first'); else { if (!hrefText || hrefText.length===0) $('#denial-institution div.error:first').prepend(''+altText+''); else $('#denial-institution div.error:first').prepend('+altText+'); } } }
```

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Society (required)

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```javascript
$('.addOffer input[name="backUri"]').val(window.location.pathname); $(document).ready(function() {
var ppvOffers=0; var articleTitle="Increasing Knowledge and Traditional Use of Medicinal Plants by
Local Communities in Tamil Nadu: Promoting Self-Reliance at the Grassroots Level Through a
Community-Based Entrepreneurship Initiative"; $('.ecommDenial
#ecommerceForm>div').each(function(){ try{ let
offerText=$($(this).find('b')[0]).text().trim().toLowerCase(); let
offerId=$($(this).find('input[name="offerId"]')[0]).val(); let offerValue=" for "; if (offerText.length // Here
we keep the JS functions that use context sensitive parameters, since these are not working outside
of HTML assets (e.g. in js files) function removeTlaFromTaxonomyFacet() { //SAGE-2005
$("li.ConceptID.parentFacets").each(function(){ let $link = $(this).find(".facet-link-container a"); if
($link.length) { if ($link[0].innerHTML.toLowerCase().trim() === "chp".toLowerCase()) {
$(this).css("display", "none"); // hide this //console.log("Removed TLA code from taxonomy filter"); if
($(this).parents(".hiddenChildrenFacets").length) { // If TLA code found in hidden facets, change the
More(n) text to More(n-1) $(this).parents("div.facetContainer").find("div.toggleMoreFacets a.facet-
link").each(function(){ if (this.innerHTML.toLowerCase().indexOf("more (") !== -1) { let moreNumber =
this.innerHTML.match(/\d+/)[0]; if (moreNumber > 1) $(this).text($(this).text().replace(moreNumber,
moreNumber - 1)); else // if only one was hidden, no need to expand $(this).parent().css("display",
"none"); } }); } } } }); } function cpTitlesDates() { if ('cpv'==='cp' || 'cpv'==='cpv') { $('.pubDate-
left').addClass('not-show-important'); } } function deniedPdfAccess() { if
($('#accessOptionsTop').length > 0) { // clicked on page with access denial bar toggleDenialBar();
$('#accessOptionsTop input#login').focus(); } else { // no access denial bar window.location =
'/doi/pdf/10.1177/1533210110379938'; } } function accesibilityImageAltText() {
$('.moreFromThisJournalModules img').each(function(){ if ($(this).attr('alt')===undefined)
$(this).attr('alt', ''); }); $('.portalResourcesContainer img, .tellUsImage img').attr('alt', '');
$('.relatedJournalsTextContainer').each(function(){ let $journalText = $(this);
$journalText.closest('.relatedJournalsColumn>a').append($journalText.text()); $journalText.remove();
}); $('.relatedJournalsImageContainer img').each(function(){ let $coverImage = $(this); let $parent =
$(this).parent(); $coverImage.addClass('relatedJournalsImageContainer');
$coverImage.prependTo($coverImage.closest('.relatedJournalsColumn>a')); $parent.remove(); });
$('td.savedSearch.savedResult:nth-child(4) img').attr('alt', function() { return
$(this).attr('alt').replace('alert type', 'saved date'); }) $('td.savedSearch.savedResult:nth-child(5)
img').attr('alt', function() { return $(this).attr('alt').replace('alert type', 'last run date'); }) } ////// run these
before document finished loading ////// //SAGE-1878 //if ($('.more-than').offset().left 0) $('.pb-ui
.accessOptionsBar').css('display', 'block'); else $('.pb-ui .accessOptionsBar').hide(); if ($('span.related-
Article-wrapper span').length===0) $('span.related-Article-wrapper').hide(); cpTitlesDates(); // Add
data module attributes in related journals HTML widget $(".otherSociety").attr("data-module-name",
"related-journals"); $(".otherSocietyButton #viewMoreText").attr("data-item-name", "view-more");
$(".otherSocietyButton #viewLessText").attr("data-item-name", "view-fewer"); $(".otherSocietyButton
#viewFewerText").attr("data-item-name", "view-fewer"); // Add a separator before issue
//$('.mostReadCited .contentItemIssue').text(function () { // if ($(this).text().trim().length > 0 &&
$(this).text().trim().indexOf('-')!=0) // return '- '+$(this).text(); //}); //Move related asrticles indication into
proper place: $('span.related-Article-wrapper').insertAfter('div.articleInformation'); $('.related-article-
title').text(function() { return $(this).text().replace(/\s*:/, ': '); }); $('.online-pub-date').text(function() {
return $(this).text().replace(/-/g, ' '); }); $('.contentItemVol').text(function() { return
$(this).text().replace('Vol 0,', '').replace('Vol.', 'Vol ').replace(/\s*/, ','); });
$('.issueFormat').text(function() { return $(this).text().replace('issue', 'Issue').replace('vol.',
'Vol').replace(/\s*/, ','); }); //Remove trailing dot from a.deleteAccountLink
$('a.deleteAccountLink').text('Delete your account'); //Remove trailing dot from a.deleteAccountLink
```

SAGE Journals

Browse

Resources

Opportunities

Journal of Evidence-Based Integrative Medicine

showDfpAd(4)

Top var dataLayer = dataLayer ||[]; dataLayer.push({"site":{"environment":"live","platform":"responsive-web"},"page":{"title":"Increasing Knowledge and Traditional Use of Medicinal Plants by Local Communities in Tamil Nadu: Promoting Self-Reliance at the Grassroots Level Through a Community-Based Entrepreneurship Initiative: Complementary health practice review: Vol 15, No 1","type":"article/chapter-view"},"user":{"action":"showAbstract","id":596909652,"type":[],"loginStatus":false,"authentication":false,"subscriptions":[],"institution":["National Science Library"]},"product":{"type":"article","format":"electronic","journal":{"name":"Journal of Evidence-Based Integrative Medicine","tla":"CHP","category":["health-sciences"],"subCategory":["health-sciences-allied-health","health-sciences-public-health","health-sciences-nursing"],"open_access":"false","e_issn":"2515-690X","p_issn":"2515-690X","issue":{"volume":"15","number":"1","article":{"doi":"10.1177/1533210110379938","title":"Increasing Knowledge and Traditional Use of Medicinal Plants by Local Communities in Tamil Nadu: Promoting Self-Reliance at the Grassroots Level Through a Community-Based Entrepreneurship Initiative"}}}}}); (function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src='https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);})(window,document,'script','dataLayer','GTM-5M58KS');