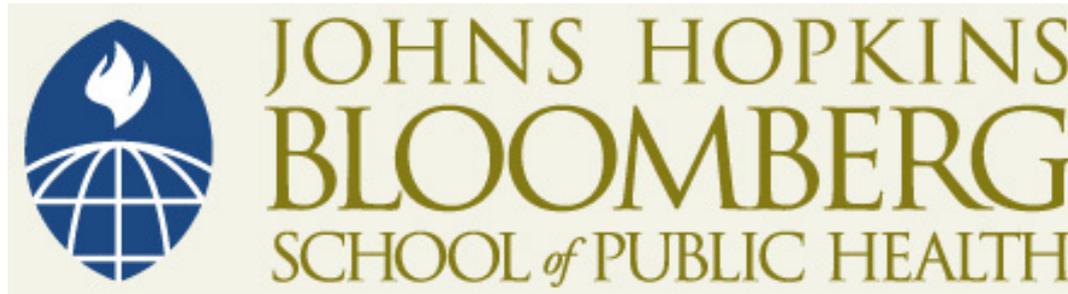


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# Grounded Theory

Class Session 6

Qualitative Data Analysis

# What are the Core Elements of Grounded Theory?

- Attempt to apply systematic and explicit data analysis technique to textual information
  - Why?
- Unifying data collection with analysis
  - How?
- Data first, theory last
  - What does this mean?
- What are Strauss and Glaser fighting about anyway?
  - Should I be concerned?

# Data Collection

- What “grounded theory” principles guide data collection according to Charmaz?
- What type of data is best for grounded theory?
- What are emerging themes and what should you do with them?
  - How did you deal with them in your fieldwork?
- What questioning techniques can help make meaning explicit?
  - Why is this important?

# Coding—Grounded Theory Style

- What purposes does coding have in grounded theory?
- What is “line-by-line” coding or “open coding”?
  - How is it done and what does it achieve?
- What is “focused” coding?
  - How does it push your analysis forward?
  - What is the role of comparison at this stage?

# Writing Memos

- What are memos?
  - What purpose do they serve?
  - When should you start writing them?
  - What is the relationship between writing and thinking?
- What is theoretical sampling?
  - How is this related to constant comparison?

# Providers' perceptions of suicidal behavior among young people

- What was the research question?
  - Does grounded theory seem appropriate to answer it?
  - What did you think of the introductory section in its framing of the issues?
- What is a “contemporary” approach to grounded theory?
- What did you think of the authors' 7 stages?
- How compelling was the presentation of data and conclusion?
  - Did it pass the “so what?” test? How so or not so?

# Mothers, Daughters and Sexual Agency

- What was the research question?
- In what ways does grounded theory seem the best fit?
  - Why not a phenomenological approach, for example?
- What questions did they ask in order to elicit “thick” descriptions suitable for grounded theory analysis?
- What coding strategy did the authors follow?
- How compelling was the presentation of themes and conclusion?
  - How did the authors incorporate theory and were you satisfied with the result?

- What do you think are the advantages and disadvantages of grounded theory?
  - For example, what is the advantage or disadvantage of articulating an explicit coding procedure?
- How does it rate vis-à-vis other approaches we have read about
- Might you use grounded theory for your analysis? What inspires you?

- Through my fieldwork project I tried to gain a better understanding of how people perceive of organic foods. Given that there is a notable increase in demand for organic products, I hoped to learn what the driving forces might be for these changes. Furthermore, I wondered what people take into consideration when purchasing or advocating for organic food (Hannah Arem).